

## **2020 Census Tool Kits and Outreach Materials by Stakeholder Group**

### **General Outreach Materials**

- Website Link: [2020 Census Partner Outreach Materials](#)
- Toolkit Direct Download: [Recruitment Toolkit](#)
- Complete Count Committee Guide: [2020 CCC Guide](#)
- Community Outreach Toolkit: [CCC Community Outreach Toolkit](#)
- Promotional Materials: [Promotional Print and Digital Materials](#)

### **Educators and Schools**

- Website Link: [Information for Educators and School](#)
- Handout Download: [Counting Young Children in the 2020 Census](#)
- Half-Page Handout 1: [Handout for College Students \(1\)](#)
- Half-Page Handout 2: [Handout for College Students \(2\)](#)
- Fact Sheet: [Partnership Fact Sheet for Schools](#)
- Poster (1): [Poster About Education \(1\)](#)
- Poster (2): [Poster About Education \(2\)](#)

### **Hospitals and Clinics**

- Website Link: [Information for Hospitals and Clinics](#)
- Poster (1): [Poster About Healthcare \(1\)](#)
- Poster (2): [Poster About Healthcare \(2\)](#)

### **Rural Audiences**

- Website Link: [Information for Rural Audiences](#)
- Fact Sheet (1): [Fact Sheet for Rural Audiences \(1\)](#)
- Fact Sheet (2): [Fact Sheet for Rural Audiences \(2\)](#)
- Half-Page Handout (1): [Handout for Rural Audiences \(1\)](#)
- Half-Page Handout (2): [Handout for Rural Audiences \(2\)](#)
- Half-Page Handout (3): [Handout for Rural Audiences \(3\)](#)

### **Black and African American Audiences**

- Website Link: [Information for Black and African American Audiences](#)
- Fact Sheet: [Fact Sheet for Black / African American Audiences](#)
- Half-Page Handout: [Handout for Black / African American Audiences](#)

### **Faith Communities**

- Website Link: [Information for Faith Communities](#)
- Partnership Handout: [Why Your Faith Community Should Become a 2020 Census Official Partner](#)

### **Small Businesses and Foundations**

- Website Link: [Information for Small Businesses and Foundations](#)
- Fact Sheet (1): [Partnership Fact for Businesses](#)
- Fact Sheet (2): [Partnership Fact Sheet for Community Organizations](#)
- Partnership Handout (1): [Why Your Company Should Become a 2020 Census Official Partner](#)
- Partnership Handout (2): [Why Your Foundation Should Become a 2020 Census Official Partner](#)

### **Immigrant Foreign Born Audiences**

- Website Link: [Information for immigrant / Foreign Born Audiences](#)
- Handout: [Information for Immigrant / Foreign-Born Audiences](#)

### **Hispanic and Latino Audiences**

- Website Link: [Information for Hispanic and Latino Audiences](#)
- Fact Sheet (1): [Fact Sheet for Hispanic Audiences](#)
- Fact Sheet (2): [Fact Sheet for Hispanic Partners](#)
- Handout: [Responding to the 2020 Census in Spanish \[English/Spanish text\]](#)

### **Other Audiences and Community Outreach Toolkits**

- [Information for General Outreach Audiences](#)
- [Information for American Indian and Alaska Native Audiences](#)
- [Information for Government Audiences](#)
- [Information for Group Quarters Administrator Audiences](#)
- [Information for LGBTQ+ Audiences](#)
- [Information for Puerto Rican Audiences](#)
- [Information on Recruitment](#)
- [Information for Partners](#)
- [PSA Toolkit](#)